

THE AI JOB PLAYBOOK

Land an AI job with Claude doing the legwork.

Set up Claude in your Mac terminal, connect it to Chrome, pick the right AI role, reverse-engineer what recruiters search for, and rebuild your LinkedIn so recruiters come to you instead of the other way around.

What you need

- A Mac with Google Chrome
- A paid Claude plan (Pro or Max)
- A LinkedIn account
- Your current résumé as a PDF
- About 1 hour a day for 30 days

The one rule

Claude does the research, drafting and typing. **You** check every word and press every Send button. Never let AI invent experience, titles or numbers. Recruiters check, and one false line ends the process.

01

Install Claude Code

Terminal setup in 5 minutes

02

Connect Chrome

Let Claude use your browser

03

Pick the right AI job

7 roles and how to choose

04

Decode recruiter searches

Turn job posts into keywords

05

Build the profile with Claude

Headline, About, skills, Featured

06

Automate the profile picture

Photo, crop, banner

07

Reach 500+ connections

The right people, safely

08

Make recruiters come to you

Content and proof

09

Be the hottest profile on the desk

Convert attention into offers

30

The 30-day plan

Week by week

STEP 01

Install Claude Code on your Mac

Claude Code is Claude running in your Terminal. It can read files on your computer, write new ones, run commands, and (in step 02) drive your Chrome browser.

1. Open **Terminal**: press `⌘ Space`, type "Terminal", press Return.
2. Paste the official installer and press Return:

```
curl -fsSL https://claude.ai/install.sh | bash
```

3. Make a folder for your job hunt and start Claude inside it:

```
mkdir ~/ai-job-hunt
cd ~/ai-job-hunt
claude
```

4. The first time, a browser window opens. Log in with your Claude Pro or Max account.
5. Drag your résumé PDF into the `ai-job-hunt` folder in Finder (it's in your home folder).

If something goes wrong: "command not found: claude" usually means you need a fresh Terminal window. Run `claude doctor` to check the install. Inside Claude, type `/help` for commands. Talk to it in plain English; it asks permission before changing anything.

STEP 02

Connect the Chrome extension

1. In Chrome, open the Chrome Web Store, search **Claude**, and install the official extension from Anthropic. Sign in with the same Claude account.
2. In that same Chrome, **log in to LinkedIn yourself**. Claude works inside your logged-in session. It never needs your password.
3. Back in Terminal, start Claude with browser access:

```
claude --chrome      # or type /chrome inside a running session
```

4. Run a test:

PROMPT > paste into Claude

Open a new Chrome tab, go to my LinkedIn profile, and tell me what a recruiter sees in the first 5 seconds. Be blunt.

You'll watch Claude open tabs, read pages, click and type. Chrome asks you to approve each website the first time. You can stop it at any moment.

STEP 03

Pick the right job in the AI field

"AI jobs" is not one job. Recruiters search for a specific title, so your profile has to be built around one target role (plus one backup). Start from what you can already prove.

ROLE	WHAT THE JOB IS	BEST FIT IF YOU ALREADY...
AI / Applied AI Engineer	Builds products on top of LLM APIs: chatbots, RAG search, agents	write code (Python or JS) and ship apps
Forward Deployed Engineer	Builds custom AI solutions directly with a customer's team	code <i>and</i> enjoy talking to customers
ML Engineer	Trains, tunes, deploys and monitors models	know Python, data pipelines, statistics
AI Solutions / Sales Engineer	Demos AI products and designs solutions for buyers	sell, demo or support technical products
AI Product Manager	Decides what AI features to build and why	run products, roadmaps, user research
AI Automation Specialist	Automates business workflows with AI tools and scripts	fix messy processes in ops, finance, marketing
AI Trainer / Evaluator	Writes and grades data that teaches and tests models	have deep expertise (law, medicine, code, writing)

How to choose: the 3-circle test

- 1. Proof today.** Which role can you back up with real work, right now or within 2 weeks?
- 2. Demand.** Which role has the most open posts in your city or remote? (Step 04 measures this.)
- 3. Staying power.** Which work would you happily do for 2+ years?

Your target is where all three overlap. Career changers usually land fastest in a role that reuses their old industry: a nurse in AI evaluation for healthcare models, a salesperson as an AI solutions engineer, an ops manager in AI automation.

PROMPT > paste into Claude

Read my résumé in this folder. Rank these 7 AI roles by how well I fit today. For my top 2, list what I already have, what's missing, and the fastest real way to close each gap (a project, a course, or a certification). Save it to role-fit.md.

STEP 04

Find out what recruiters are searching for

Recruiters search LinkedIn by **job title, skills, location, years of experience, and whether you're Open to Work**, then add keywords. They write those keywords by copying from the job post the hiring manager gave them. So the job posts tell you exactly what they'll type.

Collect the posts

PROMPT > paste into Claude

In Chrome, go to LinkedIn Jobs and search "AI Engineer", filtered to Remote and Past month. Open the first 25 posts one at a time. For each, save the company, exact job title, years required, required skills, nice-to-have skills, and tools mentioned. Write it all to postings.csv.

Turn them into a keyword list

PROMPT > paste into Claude

Analyze postings.csv. Give me: (1) the 10 most common exact job titles, (2) the 30 most frequent skills and tools, with the % of posts that mention each, (3) which of those appear on my résumé and which are missing. Save to keywords.md.

How to read the results

- **In 60% or more of posts:** must-haves. They go in your headline, About section and top skills.
- **In 25–60%:** strong signals. Put them in your experience bullets.
- **Missing must-haves:** your learning list. Build a small project that uses each one so you can claim it honestly.
- **Use their exact title wording.** If posts say "AI Engineer" and you call yourself "GenAI Developer", you won't appear in their search.

Repeat the whole step for your backup role, so the profile shows up in both searches.

Think like the recruiter. A typical search looks like the line below. Your profile needs to contain every term in it.

```
("AI Engineer" OR "LLM Engineer") AND Python AND (RAG OR "vector database")
```

STEP 05

Have Claude build your LinkedIn profile

PROMPT > paste into Claude

Using keywords.md and my résumé, write my complete LinkedIn profile and save it to profile.md:

- Headline (max 220 characters): target title + 3 top keywords + one proof point
- About (max 2,600 characters): a 2-line hook, 3 wins with real numbers, my tech stack, and a call to action
- Every job: 3–5 bullets starting with a verb, each with a result
- Skills: my top 50 in priority order, must-haves first

Use only facts from my résumé. Mark anything you're unsure of with [CHECK].

What good looks like

AI Engineer | LLM apps, RAG, Python | Built a support bot that answers 2,000 tickets/month

Title first (that's what search matches), then keywords, then one number that proves it. The numbers must be yours and true.

Put it on LinkedIn

1. Read `profile.md` line by line. Delete or fix every `[CHECK]` and anything not 100% true.
2. Let Claude do the typing:

PROMPT > paste into Claude

Open my LinkedIn profile edit pages and paste in profile.md one section at a time. Stop before each Save so I can review it.

3. Turn on **Open to Work → Recruiters only**. Enter your exact target titles and locations. Only recruiters see it. LinkedIn tries to hide it from recruiters at your current company, but can't guarantee that.
4. Fill **Featured** with 3 items: a short demo video, a GitHub repo or live project, and a one-page case study.
5. Set your **location** to the city you want to work in, and add certifications and courses from step 03.

STEP 06

Automate the profile picture

1. Take 10 phone photos: facing a window for light, camera at eye level, plain wall behind you, neck and shoulders up. Put them in a folder called `photos`.
2. Let Claude pick and crop:

PROMPT > paste into Claude

Look at the photos in /photos. Rank them for a LinkedIn headshot on lighting, sharpness, eye contact and framing. Crop the best one to a 400×400 square with my face filling about 60% and save it as headshot.jpg.

3. Optional: run your best shot through an AI headshot tool for a cleaner background. It must still look **exactly like you** on a video call.
4. Banner:

PROMPT > paste into Claude

Design a 1584×396 LinkedIn banner image: dark background, my target title, and one proof point from profile.md. Save as banner.png.

STEP 07

Get past the 500+ connection threshold

After 500, LinkedIn just shows "500+", and every new connection extends your network reach, which affects who finds you in search. Aim for the *right* 500: people in AI hiring.

1. **Import your contacts** (phone and email) first. That's the easiest volume.
2. Have Claude build a target list:

PROMPT > paste into Claude

Search LinkedIn for technical recruiters and AI hiring managers at the companies in targets.txt. Save name, title, company and profile URL to leads.csv. Do not send any invitations.

3. **You** send 15–25 invitations a day, each with a short personal note. Claude can draft the notes.
4. Accept every relevant request. Leave thoughtful comments on recruiters' and AI leaders' posts daily; people connect with whoever keeps showing up.

Don't bot the invitations. LinkedIn limits how many invitations you can send per week and bans automated mass-connecting. Accounts get restricted. Claude researches and drafts; you press Send.

STEP 08

Make recruiters come to you

- **Ship one public project** in your target role: a RAG chatbot on real documents, an agent that automates a real task, a model evaluation write-up. Link it everywhere. Recruiters forward proof to hiring managers; they don't forward claims.
- **Post 3 times a week.** What you built, a short screen recording, what broke and how you fixed it.
- **Keep keywords in your headline.** It shows next to your name in search, comments and invitations.
- **Claim a custom URL** like `linkedin.com/in/yourname-ai` and put it on your résumé.

PROMPT > paste into Claude

Read my project folder and my last 3 GitHub commits. Write 3 LinkedIn posts: a hook line, what I built, one lesson, one question for readers. Under 150 words each, no hashtag spam.

STEP 09

Become the hottest profile on the recruiter's desk

- **Numbers everywhere.** "Cut support tickets 40%" beats "worked on AI".
- **A 60-second demo video** pinned in Featured. It's the easiest thing for a recruiter to forward.
- **Reply within hours**, with your availability and a link to the demo.
- **Tailor every application:**

PROMPT > paste into Claude

Compare this job post to profile.md. Rewrite my résumé to match its keywords using only true facts, then draft a 4-line note to the recruiter.

- **Practice before the call:**

PROMPT > paste into Claude

Act as the hiring manager for this job post. Interview me on its top 10 skills one question at a time, then grade each answer and tell me how to improve it.

THE PLAN

Your 30-day plan

About an hour a day. Claude does the heavy lifting; you make the decisions.

WEEK 1 · SET UP & RESEARCH

- Install Claude Code and the Chrome extension
- Run the role-fit prompt, pick 2 target roles
- Collect 25 job posts per role
- Build keywords.md and your gap list

WEEK 2 · REBUILD THE PROFILE

- Generate profile.md and fact-check it
- Publish headline, About, roles, skills
- New headshot and banner
- Turn on Open to Work (Recruiters only)

WEEK 3 · BUILD PROOF

- Ship 1 public project in your target role
- Record a 60-second demo
- Pin demo, repo, case study to Featured
- Publish your first 3 posts

WEEK 4 · REACH OUT

- 15–25 targeted invitations a day toward 500+
- Comment daily on recruiter and AI posts
- Tailor 5 applications a week
- Mock interviews for every call you book

Your folder after 30 days

```
~/ai-job-hunt/  
  resume.pdf      role-fit.md      postings.csv     keywords.md  
  profile.md      headshot.jpg    banner.png      targets.txt  
  leads.csv       photos/         project/
```

Re-run steps 04 and 05 every month. Job posts change, and your profile should change with them.

Want help building your AI career or your company's AI?

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